




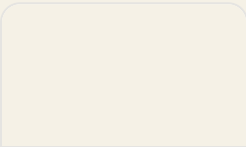
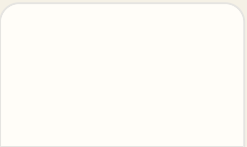


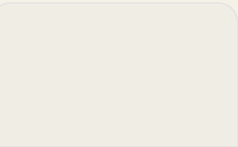


COLOR PALETTE

 <p>Terracotta Logo mark on light surfaces #AE683C oklch(0.55 0.12 48)</p>	 <p>Copper Logo mark on dark surfaces #C87565 oklch(0.63 0.09 35)</p>	 <p>Terracotta dark Buttons and CTAs #A85728 oklch(0.487 0.115 48)</p>	 <p>Terracotta text Accent text on light #8B4A2B oklch(0.422 0.095 45)</p>	 <p>Sage Decorative secondary #88AC88 oklch(0.71 0.065 145)</p>
 <p>Ivory Primary light surface #F5F1E6 oklch(0.953 0.01 90)</p>	 <p>Warm white Elevated light surface #FFFDF8 oklch(0.993 0.004 90)</p>	 <p>Slate Primary dark surface #1E1E22 oklch(0.16 0.005 265)</p>	 <p>Charcoal Body text on light #3A3A3A oklch(0.31 0 0)</p>	 <p>Warm off-white Body text on dark #F0EDE5 oklch(0.94 0.007 85)</p>

TYPOGRAPHY

Fraunces

DISPLAY SERIF

DISPLAY 76 / HERO 52

Gift with intent.

TITLE 38 / SECTION 30

Editorial warmth, spiky edit.

BODY 21 / LEAD 18

A magazine editor who actually buys gifts for people, writing in full sentences with opinions attached.

Fraunces, Undercase Type, SIL Open Font License 1.1
fonts.google.com/specimen/Fraunces

Geist Sans & Geist

Mono

BODY SANS +
MONO

SUBHEAD 21 / BODY 15

Subheads and UI, all the way down to small print.

BODY 15 / READING 16

Sans-serif work in the supporting role. Navigation, labels, captions, filters, and the small structural pieces that keep the page legible without pulling focus.

UI LABEL 11 / CAPS

EDITORIAL PICK · BEST UNDER \$75

MONO 11

/gifts/interests/coffee · oklch(0.487 0.115 48)

Geist Sans & Geist Mono, Vercel, SIL Open Font License 1.1
vercel.com/font · fonts.google.com/specimen/Geist

WORDMARK

The GiftHint wordmark is drawn in **Plus Jakarta Sans, SemiBold** (SIL OFL, Tokotype / Gumelar Mas Bagus), with the “H” replaced by the custom notched monogram. Never rebuild the wordmark with a system font. Use the provided SVG or PNG files in [wordmark/](#) and [mark/](#).